/// CPS Consulting

We connect technology, engineers and business

Turning technology into sustainable business between Germany, Finland and Europe.

Germany / Finland / Europe

cps-consulting.de

/// CPS Consulting

A group of experienced international business experts

35+
years of industry experience per core member

10+
part time partners with domain expertise

Markets
Germany, Finland and Europe

450+
projects and assignments

Examples of companies and institutes we have worked with

What we do

/// CPS Consulting

Turning technology into business

One CPS Consulting mission, delivered through market growth, engineering and implementation networks.

01

Market & Growth

Market entry, positioning, sales channels and customer access.

- Market analysis
- Entry roadmap
- Sales development

02

Engineering & Technology

Virtual product development, simulation, CAE and MBSE.

- Vehicle concepts
- CAE and MBSE
- Product validation

03

Networks & Implementation

Technology scouting, partner matchmaking and execution support.

- Industrial partners
- Research access
- Interim support

How we do it

/// CPS Consulting

From assessment to sustainable business

01

Strategic business assessment

Understanding the requirements of the new market and the client's own capabilities.

02

Market entry strategy

Market study, competitor benchmarking and a clear positioning for the client.

03

Execution

Building the customer base, industrial networks and first sales in the target market.

04

Sustainable business

Own branch or subsidiary, local management and repeated revenue.

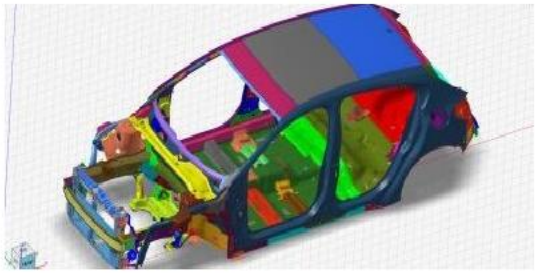
Each module can be booked on its own. Most clients start with the assessment and decide from there.

Selected result stories

/// CPS Consulting

Proof through project outcomes

Short examples that show CPS Consulting roles and the practical result created for clients.



Battery electric vehicles

ROLE

CAE process for body attributes

RESULT

Simulation workflow across several BEV programs

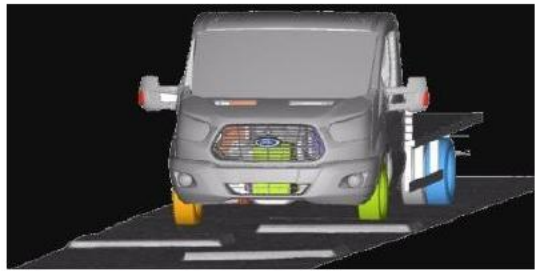
Autonomous urban taxi

ROLE

Body attribute lead and targets

RESULT

Structure concept for high-mileage operation



Electric delivery vehicles

ROLE

Verification simulations

RESULT

Robust concepts for demanding emerging markets

Autonomous platform

ROLE

Structural layout and simulation

RESULT

Concept confidence before detailed engineering

/// CPS Consulting

The people behind CPS Consulting

Pekka Stuckert

Founder

Market creation, the Germany and Finland business bridge, international industrial networks and research.

Decades of international business development across Europe

Yrjö Kemppi

Head of Business Development

International commercialisation, sales development and Nordic to German business.

Over 35 years of international industry experience

Dr. Axel Hänschke

Head of MBSE

Engineering authority, model-based systems engineering and simulation-driven product development.

PhD TU Berlin, 25 years at Ford, 5 years at VW GEDAS, 8 years heading FAT working group 27 on virtual product development

/// CPS Consulting

Let’s create value together

Tell us what you are trying to achieve. We will tell you where CPS Consulting can add value, and where we cannot.

CPS Consulting Unternehmensberatung, Alte Bonn Str. 66, 50321 Brühl, cps-consulting.de

Pekka Stuckert
Founder
pekka.stuckert@cps-consulting.org

Yrjö Kemppi
Head of Business Development
yrjo.kemppi@cps-consulting.org

Dr. Axel Hänschke
Head of MBSE
axel.haenschke@cps-consulting.org